



Kevin Jenks
Marketing Director

"I'm not a baby-step kind of guy. I've grown by taking leaps," says Kevin Jenks, Greteman's marketing chief. When he came to us from a Colorado-based firm, we were impressed that Kevin, an avid runner, golfer, and all-round athlete, was willing to leap from the mountains to the Air Capital's potentially even higher altitudes.

Good thing he loves to fly. Shortly after joining Greteman Group, Kevin jetted off with fellow GG team members to join the 500,000+ aviation enthusiasts at EAA AirVenture in Oshkosh, WI. It was the perfect opportunity for him to meet many Greteman Group client contacts, from New York-based FlightSafety International to Dallas-based Dallas Airmotive, Orlando-based Signature Flight Support to San Antonio-based Lewis Air Legends.

Growing up in Wichita, Kevin has nurtured a lifelong respect for general aviation, which has been further fueled by the return to his hometown and emersion in the industry. To him, marketing is all about telling a brand's story. And aviation doesn't just have stories – but the stuff of legends.

As business development and specialized marketer for our aviation clients, Kevin looks for innovative ways to build their brands and grow their businesses: offline or on. Whether he's talking with an airframe manufacturer, flight support or aftermarket services company; Kevin focuses on how to propel messages past the clouds and competitive clutter. He brings fresh perspective and honest insights. Perhaps that stems from making personal communication the foundation of any position he's ever held.

Kevin started his career in sports broadcasting, where he always looked beyond scores to the underlying narratives. The perseverance behind the victory. The trials leading to triumph. The line that separates winners from those left behind. He also chose to be a difference-maker. "I didn't want to be a talking head," he says. "I prefer the handshake that can change a life or a career." He moved on from the anchor desk to partner in a successful corporate-recruiting venture. Now that he's back home, his singular passions are family, friends and volunteering. Oh, and the occasional Warrior Dash. Shake hands with Kevin Jenks.

PROFESSIONAL ASSOCIATIONS

National Business Aircraft Association member
Wichita Aero Club member
American Marketing Association, Wichita Chapter
Wichita Area Chamber of Commerce volunteer
Big Brother volunteer
Ronald McDonald House ambassador

CAREER HIGHLIGHTS

McBride, Jenks and Associates corporate recruitment
Integra Telecom new business development
The Feet new business development
Murrow Award for Sports Reporting
Tennessee AP Best Sportscast
Kansas Association of Broadcasters Best Sportscast
Recognition as longstanding young-adult mentor and high-school sports official